



WELCOME TO THE

INCREDIBLES!

the official newsletter of incredible infant

Heather,

There has been a ton of comments on Incredible Infant **about a German babywonder formula called Holle**. Evidently it's the best thing since breastmilk.

One mother shared that she was getting it shipped to the US *from her aunt in Scotland* **because it had made such a big difference in her baby**.

Why all the hoop-la and excitement?

- The milk in the formula is taken from cows that graze on biodynamic "Demeter" farms. (Demeter farms obey strict all-natural livestock standards in Europe.)
- The formula passes the EU organic regulations, which are much stricter than those in the US.
- They do NOT contain any white sugar or corn syrup.
- It has no additives.
- Fans say that because it's "closer to the ground," so to speak, with all-natural ingredients, it's easier for babies to digest and tastier for them to enjoy.

*"After having used Holle formula for the past four months, I cannot recommend this brand highly enough. The formula itself is somewhat rich, creamy and slightly sweet. But most importantly, Max loves drinking it, and is thriving on it. Nothing beats breastmilk, but I definitely think that Holle is one of the next best alternatives."*

~ Lotus, from [MommytoMax.com](http://MommytoMax.com)



## Try Holle Baby Formula

Here's the problem: most of you **don't have a Scottish Aunt ready to send you boxes of European formula**, and you can't just make a Target-run and pick it up.

It's not easy to find in the United States.

Providentially, that's when I was introduced to [Natural Baby Organics](#). They have the formula available and ready to ship to the new Holle Fandom forming in the great US of A.

So, naturally, I did what any good blogger would do. **I asked my friend Chelsea to go undercover**. She slapped on a Sherlock Holmes hat and did some sleuth-shopping.

This is the process she uncovered.

## How to Purchase Holle Baby Formula

- [Go to Natural Baby Organics](#).
- Fill out the order form to email them which stage of Holle Formula you want to purchase and how many.

- Mention promo code NBO15 in your email **for 15% off your first order.**
- Celina will email you confirming what you'd like to purchase and giving you shipping options. (Choose the padded envelopes!)
- Celina emails you a Paypal invoice for payment.
- After the payment is processed, she will email you a link with your tracking information and another link for the English instructions. (Remember, the product is German!)

**Our Secret Shopper Chelsea had a great experience.** Celina was extremely helpful, the service was quick, and the product arrived exactly when promised.

Here are a few other things Chelsea learned that she thought would be useful to mention:

1. Order larger quantities to save on shipping costs.
2. Always choose the padded envelope. The formula comes in boxes, not cans, and so is more prone to get banged-up during transit without extra padding.
3. Celina is a working mother, so doesn't work weekends or holidays (*Good for you Celina!*), so keep that in mind when ordering.

## Try Holle Baby Formula

If you've been struggling to find a gentle formula your baby will like, or if you're just tired of formulas with preservatives and complicated ingredient names, [go to Natural Baby Organics](#) and order a few boxes of Holle Baby formula.

You have little to lose and a LOT to gain!

xo  
Heather

*Sponsoring a newsletter at Incredible Infant is like winning the lottery. Lots of people apply, few companies actually get accepted. Natural Baby Organics was secret-shopped by Chelsea and was found to be just as helpful and easy as they claimed, making the decision to share this with you an easy one!*

